



January 27, 2016

Dear Sir or Madam:

Thank you for your inquiry regarding the purchase of political advertising on radio station KSEV.

As you may know, the Communication Act of 1934, as amended, and the implementing rules and regulations of the Federal Communications Commission ("FCC"), regulate the sale of time to legally qualified political candidates.

In order to clarify our political broadcasting policies, to protect the legal rights of candidates and the station alike, to avoid confusion and misunderstanding concerning our political advertising policies and to comply with the requirements of the applicable statutes and regulations, radio station KSEV has adopted certain policies and procedures with respect to the sale of political advertising which are set forth in the enclosed Political Advertising Disclosure Statement. Please read the Disclosure Statement carefully and familiarize yourself with it. All sales of advertising time to legally qualified candidates for public office, or their representatives, are subject to the terms and conditions set forth in our Disclosure Statement.

We make every effort to comply with all provisions of the Communications Act and the FCC's rules and regulations regarding political advertising. If you believe that a practice or action taken by KSEV is not compatible with legal requirements, please advise us of your concerns as quickly as possible. We will arrive to resolve your concerns in a prompt fashion.

We make every attempt to insure that the rates we quote for "uses" of the station by legally qualified candidates for public office are consistent with all provisions of law and policy. If you believe that we have made an error in our rate computations, please advise us of your concerns so that we may address them promptly. The FCC has ruled that it has exclusive jurisdiction to resolve disputes over political advertising rates on broadcasting stations, subject to judicial review. *Exclusive Jurisdiction With Respect to Potential Violations of the Lowest Unit Charge Requirements of Section 315(b) of the Communications Act of 1934, as amended*, 6 FCC Rcd 7511 (1991), recon. denied, 7 FCC Rcd 4123 (1992), pet for rev. dismissed, *Miller v. FCC*, 66 F.3d 1140 (11<sup>th</sup> Cir. 1995), cert. denied, 116 S. Ct. 1543 (1996). See also, *Wilson v. A.H. Belo Corp.*, 87 F.3d 393 (9<sup>th</sup> Cir. 1996). In the event of a dispute which we cannot resolve, we will join you in a call to the appropriate office at the FCC where we can resolve any differences.

Candidates and their agencies may be asked to confirm that the candidate is legally qualified or that particular advertisements are controlled, approved, or sponsored by the candidate.

Agencies may be requested to demonstrate proof that they are the authorized representative of the candidate they claim to represent. Also, we may require that advertising be pre-screened to confirm that it contains a "use" by a legally qualified candidate, that it is of the appropriate length, and that it contains the legally sponsorship identification. Such screening will not be used to address the contents of such advertising, as it is our policy not to censor candidate advertising.

In order to confirm your receipt and understanding of the political advertising policies of KSEV, please sign and date the attached "Acknowledgement of Political Broadcasting Policies" as the authorized agent and representative for your candidate, and return it to the KSEV radio account executive. The second copy is for your records.

Sincerely,

A handwritten signature in black ink that reads "Bonny English". The signature is fluid and cursive, with the first name "Bonny" and last name "English" clearly distinguishable.

Bonny English, General Manager

KSEV Radio





## Political Candidate Advertising Order

KSEV Radio - Houston, Texas

Date: Feb 23

I, Virginia Baker Sampson

(Check one:) ☐ a legally qualified candidate for election to  
☒ the authorized representative of Steve Toth  
a legally qualified candidate for election to the

(Check one:) ☒ Federal ☐ State ☐ Local  
elective office, of Congress in the 2016 election to  
be held 3/1 hereby request to purchase advertising time on KSEV radio for use  
in connection with that campaign in accordance with the scheduling request attached hereto.

Payment for this advertising will be made by the following candidate or authorized committee  
of the candidate:

Name of Payor: Virginia Baker Sampson Toth for Congress

Name of Treasurer, if paid by Committee: Individual

Address: 2425 W. Wood St 200

City: Houston State: TX Zip: 77027

KSEV radio may rely upon this representation. All advertising purchased pursuant to this  
order will contain sponsorship identification consistent with all laws, and KSEV radio is hereby  
authorized to edit any advertising broadcast that does not include the appropriate sponsorship  
identification.

Time period spot will air	Length of spot	Dates spots will air	Class of spot	Number of spots per day	Rate per spot	Total spots
5a-7p	:60	2/24-2/29	Political	4	70	16

Total charges: \$120 gross

I am aware that a copy of this Order Form will be placed in the KSEV political file for public  
inspection.

Date: 2/23/16 Signature: Virginia Sampson  
Candidate or Authorized Committee Representative

☒ Accepted ☐ Accepted in Part (Confirmation attached) ☐ Rejected

Date: 2/23/16 Signature: Beany English  
Authorized KSEV Representative



## Certification of Federal Candidate

Pursuant to 47 U.S.C. §315(B)(2)

I, Virginia Simpson (insert name of federal candidate or authorized committee) hereby certify that the programming to be broadcast on behalf of Steve Toth ("Candidate"), a legally qualified candidate for the federal office of Congress; hereby state that in any advertising that will refer to another candidate for the same office, such advertising will contain an audio statement by the Candidate, in his or her own voice, that (a) identifies the Candidate, (b) identifies the office being sought, and (c) states that the candidate has approved the broadcast, all in conformity with 47 U.S.C. § 315(b)(2)(C).

I certify that the foregoing is true and correct.

Signed:

Virginia Simpson

Title/Position:

Owner/Partner

Printed Name:

Virginia Simpson

Date:

2/23/14

# Broadcast Contract

BAKER SIMPSON MEDIA GROUP  
STEVE TOTH FOR CONGRESS 8  
2425 WEST LOOP SOUTH  
SUITE #200  
HOUSTON, TX 77027

Attn: VIRGINIA BAKER SIMPSON

Start Date 02/24/16	Contract# 115069	Mod# 2
End Date 02/29/16	Date Entered 02/23/16	Date Last Modified 02/26/16
Advertiser STEVE TOTH FOR CONGR	Station Market KSEV-AM	
Product TX CONGRESS DISTRICT 8	SalesRep/Office James Mullins	

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	WE 02/24/16 MO 02/29/16	05:00A-07:00P	60	--	--	4	4	4	--	--	12	\$70.00
		Political										
2	MO 02/29/16 MO 02/29/16	05:00A-07:00P	60	4	--	--	--	--	--	--	4	\$70.00
		Political										

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	16	1,120.00	\$168.00	\$ 952.00	\$ 1,120.00

## Billing Projections: By Month

	Feb 16	Mar 16
CA	1,120.00	
ST	840.00	280.00

Under FCC regulations KSEV cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			Page 1



# INVOICE



**Invoice #:** IN-1160239222  
**Invoice Date:** 02/29/2016  
**Contract #:** 115069  
**Page:** 1  
**Net Amount Due:** \$952.00

**Agency:** BAKER SIMPSON MEDIA GROUP  
 2425 WEST LOOP SOUTH  
 SUITE #200  
 HOUSTON, TX 77027

**Station(s):** KSEV-AM



**PAID**

**Advertiser:** STEVE TOTH FOR CONGRESS 8  
**Product:** TX CONGRESS DISTRICT 8  
**Estimate #:**  
**Agency Client Code:**  
**Buyer Name:** VIRGINIA BAKER SIMPSON

**Salesperson(s):** James Mullins  
**Terms:** UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
WED	02/24/16	12:49p	1	60	TX CONGRESS DISTRICT 8		\$70.00
		Political					
WED	02/24/16	01:03p	1	60	TX CONGRESS DISTRICT 8		\$70.00
		Political					
WED	02/24/16	02:02p	1	60	TX CONGRESS DISTRICT 8		\$70.00
		Political					
WED	02/24/16	03:33p	1	60	TX CONGRESS DISTRICT 8		\$70.00
		Political					
THU	02/25/16	02:32p	1	60	TX CONGRESS DISTRICT 8		\$70.00
		Political					
THU	02/25/16	03:01p	1	60	TX CONGRESS DISTRICT 8		\$70.00
		Political					
THU	02/25/16	05:18p	1	60	TX CONGRESS DISTRICT 8		\$70.00
		Political					
THU	02/25/16	06:05p	1	60	TX CONGRESS DISTRICT 8		\$70.00
		Political					
FRI	02/26/16	06:47a	1	60	TX CONGRESS DISTRICT 8		\$70.00
		Political					
FRI	02/26/16	08:05a	1	60	TX CONGRESS DISTRICT 8		\$70.00
		Political					
FRI	02/26/16	04:16p	1	60	TX CONGRESS DISTRICT 8		\$70.00
		Political					
FRI	02/26/16	05:47p	1	60	TX CONGRESS DISTRICT 8		\$70.00
		Political					
MON	02/29/16	06:18a	2	60	TX CONGRESS DISTRICT 8		\$70.00
		Political					
MON	02/29/16	01:00p	2	60	TX CONGRESS DISTRICT 8		\$70.00
		Political					
MON	02/29/16	02:01p	2	60	TX CONGRESS DISTRICT 8		\$70.00
		Political					
MON	02/29/16	05:35p	2	60	TX CONGRESS DISTRICT 8		\$70.00
		Political					

# INVOICE



Invoice #: IN-1160239222  
Invoice Date: 02/29/2016  
Contract #: 115069  
Page: 2  
Net Amount Due: \$952.00

Remit To:  
Patrick Broadcasting  
11451 Katy Freeway  
Suite 215  
Houston, TX 77079



## Invoice Totals

Total Spots:	16
Gross Amount:	\$1,120.00
Agency Commission:	(\$168.00)
Net Amount Due:	\$952.00

UPON RECEIPT

(281) 588-4800 phone \*\*\* (832) 358-8409 fax